

BRIAN C. ETHERIDGE
University Honors Program
Louisiana Tech University
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Ruston, LA 71272
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PERSONAL

Married, three children

EDUCATION

Ph.D., History, The Ohio State University, 2002
Major field: American Diplomatic History
Minor fields: Modern American, Modern European
Advisors: Michael J. Hogan and Peter L. Hahn
Dissertation: "Window and Wall: Berlin, the Third Reich, and the German Question in the United States, 1933-1999"

M.A., History, The University of Georgia, 1998
B.S., International Affairs, with high honors, The Georgia Institute of Technology, 1996
B.S., History, Technology, and Society, with high honors, The Georgia Institute of Technology, 1996

FACULTY APPOINTMENTS

Louisiana Tech University

Associate Professor of History, 2008-present
Assistant Professor of History, 2002-2008

ADMINISTRATIVE AND PROFESSIONAL POSITIONS

Louisiana Tech University

Director, University Honors Program, 2008-present
Director, Louisiana Tech Teachers' Institute, 2008-present
Research Director, American Foreign Policy Center, 2002-present

National Student Exchange (NSE) Coordinator, 2007-2009
Interim Director, University Honors Program, 2007-2008
Director of Graduate Studies, Department of History, 2004-2008

Society for Historians of American Foreign Relations

Webmaster and editor, SHAFR.org, 2008-present
Roster and Research List Coordinator, 2004-2008

AWARDS AND DISTINCTIONS

John D. Winters Endowed Professorship in History, Louisiana Tech University, 2004-present

RESEARCH PUBLICATIONS

Co-editor (with Kenneth Osgood), *The United States and Public Diplomacy: Toward an International History* (Brill Academic Publishers, 2010).

“The New International History meets the New Cultural History: Public Diplomacy and U.S. Foreign Relations,” with Kenneth Osgood, in *The United States and Public Diplomacy: Toward an International History*, (Brill Academic Publishers, 2010).

“*The Desert Fox, Memory Diplomacy, and the German Question in Early Cold War America*” *Diplomatic History*, vol. 32 (April 2008), 207-238.

*** Winner of the Stuart L. Bernath Scholarly Article Prize, Society for Historians of American Foreign Relations**

“*Die antideutsche Welle: The Anti-German Wave in Cold War America and Its Implications for the Study of Public Diplomacy*” in Jessica Gienow-Hecht, ed., *Decentering the United States: New Directions in Culture and International Relations* (Berghahn Books: 2007), 73-106.

“In Search of Germans: Contested Germany in the Production of *The Search*,” *The Journal of Popular Film and Television*, vol. 34 (Spring 2006), 34-45.

RESEARCH PROJECTS

Nazis and Berliners: Germany's Story in Cold War America [manuscript under revision].

REVIEWS

Review of Victoria de Grazia, *Irresistible Empire: America's Advance through Twentieth-Century Europe* (Cambridge: Belknap Press of Harvard University Press, 2005) in *Passport: The Newsletter of the Society for Historians of American Foreign Relations*, April 2007.

Review of Kathryn Statler and Andrew Johns (eds.), *The Eisenhower Administration, the Third World, and the Globalization of the Cold War* (Lanham, MD: Rowman and Littlefield, 2006) on H-Diplo, H-Net Reviews, March 2007.

Review of Clare Spark, *Hunting Captain Ahab: Psychological Warfare and the Melville Revival* (Kent, OH: Kent State University Press, 2001) in *The Journal of Cold War Studies*, Fall 2005.

Review of Volker Berghahn, *America and the Intellectual Cold Wars in Europe: Shepard Stone between Philanthropy, Academy, and Diplomacy* (Princeton and Oxford: Princeton University Press, 2001) in *The German Studies Review*, October 2003.

Review of Roger Miller, *To Save a City: The Berlin Airlift, 1948-1949* (College Station: Texas A&M University Press, 2000) on H-German, H-Net Reviews, July 2003.

ESSAYS

“Berlin Blockade,” in *Postwar United States, 1946-1968*, Volume IX of *Encyclopedia of American History*, Facts on File, 2003.

“Cold War,” in *Postwar United States, 1946-1968*, Volume IX of *Encyclopedia of American History*, Facts on File, 2003.

“Europe (American Foreign Policy),” in *Postwar United States, 1946-1968*, Volume IX of *Encyclopedia of American History*, Facts on File, 2003.

“Marshall Plan,” in *Postwar United States, 1946-1968*, Volume IX of *Encyclopedia of American History*, Facts on File, 2003.

RESEARCH AND SERVICE NOTES

“The American Foreign Policy Center at Louisiana Tech University,” *Passport: The Newsletter for Historians of American Foreign Relations*, April 2006, 18.

“Remember the Roster!” *Passport: The Newsletter for Historians of American Foreign Relations*, August 2005, 24.

RESEARCH CONFERENCE PRESENTATIONS AND PARTICIPATION

“Memory Diplomacy: A Framework for Understanding West German Public Diplomacy in the United States during the Early Cold War,” annual meeting of the Organization of American Historians, Seattle, Washington, March 2009.

“Domestic Context and Public Diplomacy: German Rehabilitation in Cold War America,” annual meeting of the Society of Historians of American Foreign Relations, Columbus, Ohio, June 2008.

Chair, “Expansionism, Progressivism, and Isolationism in U.S. Foreign Relations,” annual regional meeting of the Louisiana chapters of Phi Alpha Theta, Lafayette, LA, March 2008.

Chair, “A Necessary Reinterpretation of Presidential Power and Policy Making: The Secret Tapes of Presidents Kennedy, Johnson, and Nixon,” annual meeting of the Society for Historians of American Foreign Relations, Washington, D.C., June 2007.

Comment, “Cold War Louisiana,” annual meeting of the Louisiana Historical Association, Alexandria, LA, March 2007.

Chair and Comment, “The United States, Détente, and the Transatlantic Relationship: Turmoil and Transition during the Vietnam Era,” annual meeting of the Society for Historians of American Foreign Relations, Lawrence, KS, June 2006.

Chair, “Louisiana and the Wars of the Twentieth Century,” annual regional meeting of the Louisiana chapters of Phi Alpha Theta, Lafayette, LA, March 2006.

“The German Dilemma: Jews, Germans, and the Mass Media in Early Cold War America,” biennial meeting of the International Association for Media and History, Cincinnati, OH, July 2005.

Chair, “Cultural Diplomacy in the Post-World War II Era,” annual meeting of the Society for Historians of American Foreign Relations, Washington, D.C., June 2005.

Chair, “Voltaire, Virtue, and Vice,” annual regional meeting of Louisiana chapters of Phi Alpha Theta, Lafayette, LA, March 2005.

Chair, “Threat Perceptions in Times of Crisis: Kennedy’s Foreign Policy toward Europe, Latin America, and Asia,” annual meeting of the Society for Historians of American Foreign Relations, Austin, TX, June 2004.

“Remembering Where We Came From: Collective Memory and International History,” annual meeting of the Society for Historians of American Foreign Relations, Austin, TX, June 2004.

Chair, “Containment and Discontent: U.S. Foreign Policy,” annual regional meeting of Louisiana chapters of Phi Alpha Theta, Hammond, LA, March 2004.

“Germany’s New Campaign: Selling the German Nation to Cold War America,” Selling Democracy? The Past and Future of Western Cultural Relations and Public Diplomacy, Institute of Contemporary Arts, London, UK, February 2004.

“‘Germany Belongs in the Western World’: Answering the German Question in Cold War America,” annual meeting of the American Historical Association, Washington, DC, January 2004.

“Inverting Americanization, or Rediscovering Americanism: Some Thoughts on the Cold War and Cold War Culture in America,” annual meeting of the Society for Historians of American Foreign Relations, Washington, DC, June 2003.

Chair, “Massacre and Assassination: Reconstruction in Louisiana,” annual meeting of the Louisiana Historical Association, Lafayette, LA, March 2003.

“*Die antideutsche Welle: the Federal Republic and the Anti-German Wave in the United States*,” Culture and International History II, Lutherstadt-Wittenberg, Germany, December 2002.

“Germanizing America? The Federal Republic, the City of West Berlin, and American Public Opinion During the Cold War,” annual meeting of the Society for Historians of American Foreign Relations, Athens, GA, June 2002.

“International (Public) Relations: The Roy Bernard Co. and the Marketing of the German Nation to the American People, 1950-1969,” Second Harvard Graduate Conference on International History, Cambridge, MA, April 2002.

“Berlin in Hollywood: From World War to Cold War,” annual meeting of the Society for Historians of American Foreign Relations, Washington, D.C., June 2001.

“The Construction and Deconstruction of the Berlin Wall,” annual meeting of the Ohio Academy of History, Westerville, OH, May 2000.

INVITED RESEARCH PRESENTATIONS

“Answering the German Question: Jews, Germans and Cold Warriors in Post World War II America,” American Jewish Archives, Cincinnati, OH, August 2004.

RESEARCH AWARDS, GRANTS, FELLOWSHIPS, AND SCHOLARSHIPS

University Faculty Fellowship, Louisiana Tech University, 2007
Garnie W. McGinty Research Stipend, Louisiana Tech University, 2006
Garnie W. McGinty Research Stipend, Louisiana Tech University, 2005
Lowenstein-Wiener Fellowship, American Jewish Archives, 2004
Garnie W. McGinty Research Stipend, Louisiana Tech University, 2003
Bradley R. Kastan Award, The Ohio State University, 2002
Graduate School Summer Research Award, The Ohio State University, 2002
Study Abroad Grant, the Mershon Center, The Ohio State University, 2001
Research Grant, the German Academic Exchange Service (DAAD), 2001
Phyllis Krumm International Memorial Scholarship, The Ohio State University, 2001
International Travel Dissertation Grant, The Ohio State University, 2000
Georgetown Travel Grant, Society for Historians of American Foreign Relations, 2000
Western European Studies Foreign Language Area Studies Fellowship (declined), 2000
Summer Language Scholarship, the German Academic Exchange Service (DAAD), 2000
Graduate Student Alumni Research Award, The Ohio State University, 2000
Visiting Fellowship, Friends of the Princeton University Library, 1999

TEACHING FELLOWSHIPS AND ASSISTANTSHIPS

Teaching Technology Fellow, The History Teaching Institute at the Ohio State University, 2000-2001

Preparing Future Faculty Fellow, The Ohio State University Graduate School, 2000-2001
Teaching Assistant, The Ohio State University, 1998-1999
Teaching Assistant, University of Georgia, 1996-1998

TEACHING DISTINCTIONS

Voted Louisiana Tech's "Best Professor" of 2005, in a student survey administered by the Louisiana Tech student newspaper

TEACHING AND CURRICULAR PAPERS AND PRESENTATIONS

Roundtable Participant, "What is Honors?," annual meeting of the National Collegiate Honors Council, Washington, D.C., October 2009.

Panel organizer and participant, "Embracing Technology in the Honors Classroom: Information and Communication Technology Literacy and Online Learning," annual meeting of the National Collegiate Honors Council, Washington, D.C., October 2009.

TEACHING AND CURRICULAR PUBLICATIONS

"Work in Progress – Cyber Discovery Camp — Integrated Approach to Cyber Studies," with Heath Tims, Galen Turner, and Christian Duncan, 3rd ASEE/IEEE Frontiers in Education Conference, San Antonio, TX, October 2009.

"The Berlin Crisis, 1958-1962," XanEdu, 2001. (peer-reviewed internet coursepack for upper-level courses)

CONFERENCE, TEACHING, AND CURRICULAR GRANTS AWARDED

Co-Principal Investigator, "Cyber K-12," US Department of Education, 2009-2010, \$951,000.

Principal Investigator, "Assessing and Enhancing Information and Communication Technology Literacy at Louisiana Tech," Louisiana Board of Regents, Support Funds Enhancement Grant, 2009-2010, \$7,500.

Principal Investigator, "The United States and Public Diplomacy: Toward an International History," The Mershon Center, The Ohio State University, 2007, \$11,250.

Principal Investigator, "Hollywood and the Cold War," Louisiana Endowment for the Humanities, Teacher Institutes for Advanced Study, 2004, \$28,733.

Principal Investigator, "The Media and the Middle East," Louisiana Board of Regents, Support Funds Enhancement Grant, 2003-2004, \$13,360.

COURSES TAUGHT

U.S. History to 1877 (introductory survey course)
U.S. History Since 1877 (introductory survey course)
Contemporary America (upper-level undergraduate course)
Film in American History (upper-level undergraduate course)
History of American Foreign Policy (upper-level undergraduate course)
Hitler's Germany (upper-level undergraduate course)
Mass Media in American History (upper-level undergraduate course)
The Sixties: Vietnam, Watergate, and After (upper-level undergraduate course)
Foundations of American Civilization (core honors course)
Hollywood and the Cold War (upper-level honors course)
Studies in Cyberspace (upper-level honors course)
Introduction to Historical Research and Writing (graduate-level course)
Seminar in American Foreign Relations (graduate-level course)
Hollywood and the Cold War (Summer Teaching Institute for high school teachers)

UNIVERSITY AND COMMUNITY PRESENTATIONS

"The Cyber Education Initiative at Louisiana Tech University," with Galen Turner, annual PK-16 meeting, Louisiana Tech University, Ruston, LA, April 2009.

"Public Diplomacy and the Cultural Turn in Diplomatic History," annual Conference of the North Louisiana Collegium of Historical Studies, The University of Louisiana at Monroe, Monroe, LA, February 2009.

"The U.S., Iraq, and Iran: A Historical Approach" as part of multidisciplinary university panel "The U.S., Iraq, and Iran," sponsored by the Social Science Organization and Phi Alpha Theta, Louisiana Tech University, Ruston, LA, February 2007.

"Understanding Hitler and His Evil," as part of Lincoln Parish Library's *Historical Happenings* lecture series, Ruston, LA, August 2006.

"*Dr. Strangelove: Technology and Nuclear Fear*," as part of the Smithsonian's Traveling Exhibition *Yesterday's Tomorrows*, Winnsboro, LA, February 2005.

"Hitler: the Man and his Legacy," Faculty Lecture Series for 2003—Profiles in History: Makers of the Twentieth Century, Louisiana Tech University, Ruston, LA, May 2003.

"Culture and International History: Exploring the Possibilities," Presentation to Phi Alpha Theta Banquet, Ruston, LA, April 2003.

"The U.S. and Iraq: A Historical Approach," special multidisciplinary university panel "The West and Iraq: Past, Present, and Future," sponsored by the Social Science Organization and Phi Alpha Theta, Louisiana Tech University, Ruston, LA, April 2003.

UNIVERSITY AND PROFESSIONAL SERVICE

Profession:

Chair, Nominating Committee, Society for Historians of American Foreign Relations, 2010-11

University of Louisiana System Representative, Statewide Articulation Transfer Council—General Education Committee, Louisiana Board of Regents, 2009-present

Member, Large University Committee, National Collegiate Honors Council, 2009-present

Member, Membership and Marketing Committee, National Collegiate Honors Council, 2009-present

Member, Phi Alpha Theta Committee, Louisiana Historical Association, 2006-present

Member, Nominating Committee, Society for Historians of American Foreign Relations, 2008-2010

Member, Ad Hoc Steering Committee, Society for Historians of American Foreign Relations, 2007-2008

Consultant, College Board Advanced Placement Best Practices Course Study, 2006

Grader, AP US History Examination, 2005, 2006

Reviewer, Ohio Academic Content Standards for Social Studies, 2002

Assistant Editor, *Diplomatic History*, 2000-2001

Associate Editor, *Retrieving the American Past: a Customized Reader*, 1999-2000

Reviewer of manuscripts and proposals for *Pennsylvania History*, *Diplomatic History*, Berghahn Books, Palgrave, and the Social Science Research Council of Canada

Program Reviewer for the Louisiana Endowment for the Humanities

University:

Co-organizer, Cyber Discover Camp, Louisiana Tech University, 2008-present

Chair, University Honors Program Council, Louisiana Tech University, 2007-present

Chair, General Education Committee, Louisiana Tech University, 2007-present

Organizer, Undergraduate/Graduate Student Research Symposium, Louisiana Tech University, 2007-present

Founding Faculty Advisor, Society of Honors Scholars, Louisiana Tech University, 2007-present

Member, Archives and Museum Committee, Louisiana Tech University, 2009-present

Member, Premedical and Predental Committee, Louisiana Tech University, 2007-present

Member, Common Reading Committee, Louisiana Tech University, 2007-present

Member, International Education Committee, Louisiana Tech University, 2004-present

Founding Faculty Advisor, CinemaTech: A Student Film Appreciation Society, Louisiana Tech University, 2003-present

Member, University Behavioral Standards Committee, Louisiana Tech University, 2006-2008

Member, University Senate, Louisiana Tech University, 2005-2008

College of Liberal Arts Representative, University Senate Executive Committee, Louisiana Tech University, 2006-2008

Treasurer, University Senate, Louisiana Tech University, 2006-2007

Chair, "Focus on the 21st Century" lecture series in international education, Louisiana Tech University, 2005-2007

Member, Selection Committee for Alumni Distinguished Professor Award, Louisiana Tech University, 2004

Department:

Chair, Promotion and Tenure Review Committee, 2008-present

Chair, Undergraduate Program Committee, 2008-present

Member, Assessment Committee, Louisiana Tech University, 2002-present

Member, Departmental Search Committee, Modern European History position, Louisiana Tech University, 2008

Chair, Departmental Search Committee, Russian History position, Louisiana Tech University, 2006

Member, Departmental Search Committee, Medieval History position, Louisiana Tech University, 2006

Member, Departmental Search Committee, Southern History position, Louisiana Tech University, 2004

Member, Departmental Search Committee, British History position, Louisiana Tech University, 2004

Member, Departmental Search Committee, American History position, Louisiana Tech University, 2003

Graduate Student Representative, Selective Investment Search in Modern European History and Modern American History, The Ohio State University, 2001-2002

Co-chair, Mershon Graduate Workshop in International History, The Ohio State University, 2000-2002

Representative, the Graduate Student Advisory Committee (GSAC), The Ohio State University, 2000-2001

Community:

Vice-chairman, Parish Pastoral Council, St. Thomas Aquinas Catholic Church, Ruston, LA, 2008-present.

Member, Parish Pastoral Council, St. Thomas Aquinas Catholic Church, Ruston, LA, 2007-present.

ORGANIZATIONS

American Historical Association

German Studies Association
Golden Key Honor Society (honorary member)
International Association for Media and History
Louisiana Historical Association
National Collegiate Honors Council
Organization for American Historians
Phi Alpha Theta
Society for Historians of American Foreign Relations